

Why should we care?

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Why the attack?



- Part of a national movement
 - Undermine unions
 - Silence worker voices
 - Destroy public education
- Distraction from the real issues
 - Poverty
 - Lack of funds
 - Inequitable funding

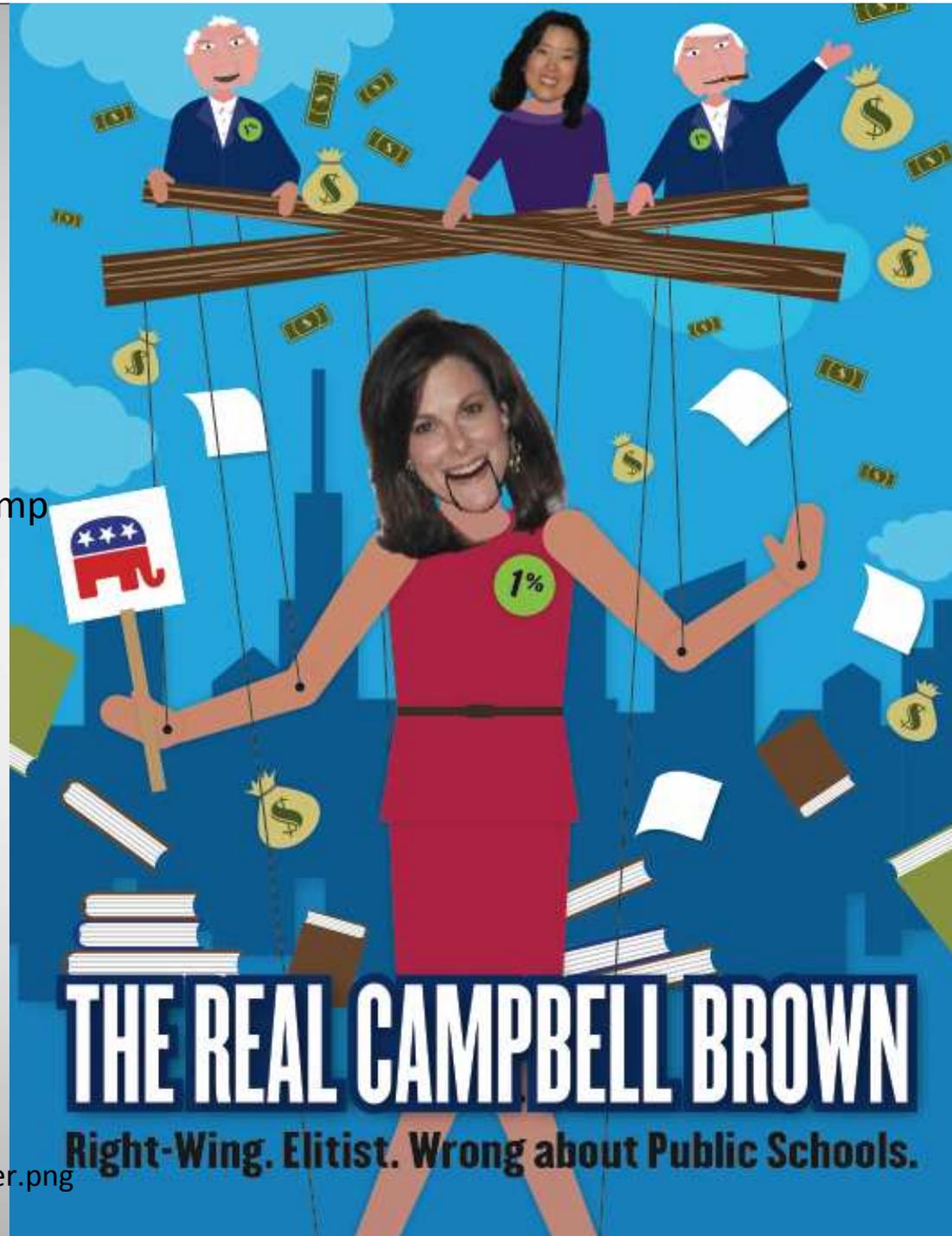


Who are they?

- ALEC
- Anti union groups (Walton Foundation)
- Reformers (Walton, Gates & others)
- Educators 4 Excellence
- Teach Plus
- Students First
- Success Academy (Eva Moskowitz)

Who is Campbell Brown?

<https://mac.nysut.org/campbell-brown-in-her-own-words>



<http://realcampbellbrown.com/wp-content/uploads/2014/08/Final-Cover.png>

Campbell Brown

- A registered Republican with no background in education, she is running a political campaign that will harm teachers, kids, and struggling families. She is funded by Wall Street conservatives who will profit directly from her efforts to demonize teachers, dismantle public schools, and attack Democrats who support due process.
- The Real Campbell Brown is **right-wing, elitist, and wrong.**

What do they want?

- Tie teacher evaluations to student test scores
- Push merit pay
- Expand charter schools
- Pass parent trigger legislation
- Eliminate due process protections and remove seniority
- Weaken teachers' unions
- Privatize public education & turn into profit making enterprise

What do they really want?

- More than anything-

They want to get their hands on the public funds that are available.



The law suit

- Filed by 7 families
- Claims that tenure violates the students' constitutional right to a sound education.
- Background- Vergara vs CA claimed tenure violates students civil rights to a quality education. (David Welch Silicon valley billionaire funded this case)

Questions?



How do we respond?

Remember we know what is best for
our students!



It is very important to practice how you
will respond.

You must be prepared with 3 key points.

Don't repeat a negative- ever

(Remember Nixon)

Give a personal example

Three key points about tenure

New York state's rigorous teaching standards provide many safeguards that ensure children have good teachers. Tenure is one of them.

1. Tenure is a safeguard that ensures good teachers can speak up for what students need.

2. Tenure is a safeguard that protects good teachers from unfair firing — a basic due process right.

3. Tenure is working in New York state. The process has been reformed to be faster and more cost efficient, with most cases now resolved within five months. Meanwhile, New York state's many safeguards for teacher quality ensure that its teaching force is among the best credentialed, most effective in the nation.

Talking Points handout



Our next move?



Thanks for coming

Please visit:

<http://www.nysut.org/resources/special-resources-sites/tenure>

for more information